

**Computation of Retail Price based on September 2025 Data under Para 5 of DPCO, 2013**

विषय : औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत दवा Each 15 ml (one tablespoonful) contains: Ferric Ammonium Citrate IP 160mg (Eq. to Elemental Iron 32.8 mg) +Cyanocobalamin IP 7.5 mcg +Folic Acid IP 0.5 mg +Cupric Sulphate USP 30 mcg +Manganese Sulphate USP 30 mcg for M/s Crest Lifesciences Pvt. Ltd. (Manufacturer) & M/s Troikaa Pharmaceuticals Ltd. (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 5094)

Number of Companies consisting of Market Share of 1% & Above	1
Sum of MAT value considered for price calculation (in Lakhs)	4,418.46
Sum of PTR per unit considered for price calculation	0.76
Number of Packs considered	1
Average PTR	0.76
Add : 16% Retailer Margin	0.12
Retail Price (without local taxes)	0.88
% Reduction with compared to Highest Price	0.00%

Minimum Price (Rs.)	0.76
Maximum Price (Rs.)	0.76
Average of all considered (Rs.)	0.76
Retail Price (Rs.)	0.88

S.No.	पैक विवरणPack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	TOTAL MAT			M3				
						Unit	PTR (Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring 0% MAT)	Qualify ( Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	HAEM UP 160/0.5/7.5/0.03/0.03 MG LIQUID 200 ML	HAEM UP	CADILA PHARMACEUTICALS LTD	160/0.5/7.5/0.03/0.03 MG	200	ORAL LIQUID	152.86	441846214.20	100.00%	100.00%	Y	0.76	0.76

Rs. Per ML	
Worked out Retail Price	0.88 Excluding GST
Claim Price	0.96 Excluding GST
Proposed Retail Price	<b>0.88 Excluding GST</b>