

विषय : औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत दवा **Each ml contains: Cetirizine Hydrochloride IP Eq. to Cetirizine 0.24% w/v Benzalkonium Chloride Solution IP 0.02% v/v (As preservative) Eye Drops for M/s. Akums Drugs & Pharmaceuticals Ltd. (Manufacturer) & M/s Micro Labs Ltd. (Marketer)** की रिटेल कीमत निर्धारण (फाइल नंबर 4956)

<b>Calculation of Retail Price</b>	
Applied formulation: Each ml containing Cetirizine Hydrochloride IP Eq. to Cetirizine 0.24% or 240 mg in 100ml; Pack size is 5 ml containing 12mg	
A. Derived price of Cetirizine Tablet 12mg (Note 1)	Rs.2.22
B. Ratio of eye drops to Tablets of same strength of other formulation	32.47 times
C. Worked out price of Cetirizine 0.24% w/v eye drop (pack of 5 ml containing 12mg of Cetirizine) (AXB)	Rs.72.08/pack of 5 ml i.e. Rs.14.42/ml
D. Claimed Price per pack of 5ml	Rs.40 per ML
<b>E. Proposed Retail Price (Lower of worked out and claimed price)</b>	<b>Rs.14.42 per ML</b>

**Note-1:**

(i) The retail price of Cetirizine Tablet 12mg based on formula recommended in the Pronab Sen Committee report is as below:

Ceiling price of Cetirizine Tablet 10mg is Rs. 1.91 per tablet.

Derived retail price as per recommendation of Pronab Sen Committee:

$$P(s) = P^*[1+a.\{(s-s^*)/s^*\}]$$

Where P(s) = Price ceiling of the strength s

P\* = Price ceiling for reference strength s\*

s = strength in terms of API content

s\* = reference strength

A = 0.8 for tablet / capsule and 0.7 for injectables.

$$= 1.91 [1 + 0.8\{(12-10)/10\}]$$

$$= \text{Rs. } 2.22 \text{ per tablet (excluding GST)}$$

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<b>Calculation of Retail Price</b>	
Applied formulation: Each ml containing Cetirizine Hydrochloride IP Eq. to Cetirizine 0.24% or 240 mg in 100ml; Pack size is 5 ml containing 12mg	
A. Derived price of Cetirizine Tablet 12mg (Note 1)	Rs.2.22
B. Ratio of eye drops to Tablets of same strength of other formulation	32.47 times
C. Worked out price of Cetirizine 0.24% w/v eye drop (pack of 5 ml containing 12mg of Cetirizine) (AXB)	Rs.72.08/pack of 5 ml i.e. Rs.14.42/ml
D. Claimed Price per pack of 5ml	Rs.50 per ML
<b>E. Proposed Retail Price (Lower of worked out and claimed price)</b>	<b>Rs.14.42 per ML</b>

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