

## Computation of Retail Price based on September 2025 Data under Para 5 of DPCO, 2013

विषय : औषध (मूल्य नियंत्रण) आदेश, 2013 के Each ml contains: Cetirizine Hydrochloride IP 10 mg Drops' for M/s Indoco Remedies Ltd. (Manufacturer) & (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 5154)

Number of Companies consisting of Market Share of 1% & Above	1
Sum of MAT value considered for price calculation (in Lakhs)	1,462.05
Sum of PTR per unit considered for price calculation	14.73
Number of Packs considered	2
Average PTR	7.37
Add : 16% Retailer Margin	1.18
Retail Price (without local taxes)	8.55
% Reduction with compared to Highest Price	4.41%
Minimum Price (Rs.)	7.02
Maximum Price (Rs.)	7.71
Average of all considered (Rs.)	7.37
Retail Price (Rs.)	8.55

S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	TOTAL MAT		100%	M3			
							PTR (Rs.)	MAT (Rs.)		SKU wise MAT %	Brandwise MAT (ignoring 0% MAT)	Quality ( Y/N) Y=Yes N=No	Price per Unit (Rs.)
1	ZYRTEC 10 MG ORAL DROPS 10 ML	ZYRTEC	DR. REDDYS LABORATORIES LTD	10 MG	10	ORAL DROPS	77.14	76769764.54	52.51%	52.51%	Y	7.71	7.71
2	CETZINE 10 MG ORAL DROPS 10 ML	CETZINE	DR. REDDYS LABORATORIES LTD	10 MG	10	ORAL DROPS	70.18	69435336.52	47.49%	47.49%	Y	7.02	7.02

Rs. Per ML	
Worked out Retail Price	8.55 Excluding GST
Claim Price	9.62 Excluding GST
Proposed Retail Price	8.55 Excluding GST