

| Computation of Retail Price based on December 2025 Data under Para 5 of DPCO, 2013                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| विषय : औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत दवा Each ml Contains: Cholecalciferol (as stabilized) IP 200 IU + Pyridoxine HCL IP 0.5 mg +Niacinamide IP 5 mg +Cyanocobalamin IP 1 mcg + Sodium Selenite Pentahydrate BP eq. to elemental Selenium 10 mcg +Zinc Sulphate Monohydrate IP eq. to elemental Zinc 2 mg +Manganese Sulphate Monohydrate BP eq. to elemental Manganese 3 mcg + Sodium Molybdate dihydrate BP eq. to elemental Molybdenum 1 mcg +L-Lysine hydrochloride IP 30 mg +Potassium Iodine IP eq. to elemental Iodine 20 mcg +Biotin IP 5 mcg +Chromium Picolinate IP eq. to elemental Chromium 1 mcg +Myo-inositol IP 10 mg +Beta carotene Dispersion 2.5 % 18 mg for M/s Ordain Healthcare Global Pvt. Ltd. (Manufacturer) & M/s Mapra Laboratories Pvt. Ltd. (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 5276) |

|                                                              |          |
|--------------------------------------------------------------|----------|
| Number of Companies cosisting of Market Share of 1% & Above  | 3        |
| Sum of MAT value considered for price calculation (in Lakhs) | 1,510.14 |
| Sum of PTR per unit considered for price calculation         | 8.27     |
| Number of Packs considered                                   | 3        |
| Average PTR                                                  | 2.76     |
| Add : 16% Retailer Margin                                    | 0.44     |
| Retail Price (without local taxes)                           | 3.20     |
| % Reduction with compared to Highest Price                   | 12.93%   |

|                                 |      |
|---------------------------------|------|
| Minimum Price (Rs.)             | 2.30 |
| Maximum Price (Rs.)             | 3.17 |
| Average of all considered (Rs.) | 2.76 |
| Retail Price (Rs.)              | 3.2  |

| S.No. | पैक विवरणPack Description | छाप<br>BRAND | कंपनी<br>Company         | Strength | Pack<br>Size | TOTAL MAT |           | 151,014,046 | 100%   | M3                                       |                                    |                         |                                       |
|-------|---------------------------|--------------|--------------------------|----------|--------------|-----------|-----------|-------------|--------|------------------------------------------|------------------------------------|-------------------------|---------------------------------------|
|       |                           |              |                          |          |              | Unit      | PTR (Rs.) |             |        | Brandwise<br>MAT<br>(ignoring<br>0% MAT) | Qualify (<br>Y/N)<br>Y=Yes<br>N=No | Price per<br>Unit (Rs.) | Price per<br>Unit (Rs.)<br>Considered |
| 1     | WELTONE DROPS 15 ML       | WELTONE      | AKUMENTIS HEALTHCARE LTD |          | 15           | DROPS     | 47.5      | 2880020     | 1.91%  | 1.91%                                    | Y                                  | 3.17                    | 3.17                                  |
| 2     | AXBEX DROPS 15 ML         | AXBEX        | OZONE PHARMACEUTICALS    |          | 15           | DROPS     | 34.49     | 7553069     | 5.00%  | 5.00%                                    | Y                                  | 2.30                    | 2.30                                  |
| 3     | BEVON DROPS 15 ML         | BEVON        | ZUVENTUS HEALTHCARE LTD  |          | 15           | DROPS     | 42.06     | 140580958   | 93.09% | 93.09%                                   | Y                                  | 2.80                    | 2.80                                  |

|                         | Rs. Per ML |               |
|-------------------------|------------|---------------|
| Worked out Retail Price | 3.20       | Excluding GST |
| Proposed Retail Price   | 3.20       | Excluding GST |