Computation of Retail Price based on December 2024 Data under Para 5 of DPCO, 2013

विषय : औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत Each film coated tablet contains: Calcium Carbonate IP eq. to Elemental Calcium 500 mg + Vitamin D3 IP 2000 IU for M/s. Akums Drugs & pharmaceuticals Ltd. (Manufacturer) & M/s. Eris Lifesciences Ltd. (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 4818)

Number of Companies cosisting of Market Share of 1% & Above	4
Sum of MAT value considered for price calculation (in Lakhs)	439.69
Sum of PTR per unit considered for price calculation	46.18
Number of Packs considered	4
Average PTR	11.55
Add : 16% Retailer Margin	1.85
Retail Price (without local taxes)	13.40
% Reduction with compared to Highest Price	18.32%

Minimum Price (Rs.)	7.90
Maximum Price (Rs.)	14.14
Average of all considered (Rs.)	11.55
Retail Price (Rs.)	13.4

						TOTAL MAT		4,39,68,956	100%	M3			
S.No.	**पैक विवरणPack Description**	**छाप BRAND**	**कंपनी Company**	**Strength**	**Pack Size**	**Unit**	**PTR (Rs.)**	**MAT(Rs.)**	**SKU wise MAT %**	**Brandwise MAT (ignoring 0% MAT)**	**Qualify (Y/N) Y=Yes N=No**	**Price per Unit (Rs.)**	**Price per Unit (Rs.) Considered**
1	DVIVE CAL 500 MG/2000 IU TABLET 15	DVIVE CAL	ALTEUS BIOGENICS PVT.LTD.	500 MG/2000 IU	15	TABLET	118.49	8016228.18	18.23%	18.23%	Y	7.90	7.90
2	DOTSHINE D3 500 MG/2000 IU TABLET 10	DOTSHINE D3	ASTRELLA PHARMACEUTICAL PVT. L	500 MG/2000 IU	10	TABLET	120.71	1354728.33	3.08%	3.08%	Y	12.07	12.07
3	COLLACIUM D3 500 MG/2000 IU TABLET 10	COLLACIUM D3	AUFTRITT HEALTH CARE PVT.LTD	500 MG/2000 IU	10	TABLET	141.43	33081338.11	75.24%	75.24%	Y	14.14	14.14
4	BONULTRA D3 500 MG/2000 IU TABLET 10	BONULTRA D3	ENERGIZE PHARMACEUTICALS P.LTD	500 MG/2000 IU	10	TABLET	120.71	1516661.29	3.45%	3.45%	Y	12.07	12.07
		Rs. Per Tablet											
	Worked out Retail Price	13.40	Excluding GST										
	Claim Price	30.00											
	Launch Price	8.93	Excluding GST										
	Proposed Retail Price	**8.93**	**Excluding GST**										