Revised upload based on Review order dated 21.05.2026 (Original upload on 02.07.2025)

Computation of Retail Price based on Dec 2022 Data under Para 5 of DPCO, 2013

विषय : औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत दवा Each 5 ml contains : Paracetamol IP 250 mg + Phenylephrine Hydrochloride IP 5 mg + Chlorpheniramine Maleate IP 2 mg + Ammonium Chloride IP 120 mg + Sodium Citrate IP 60 mg + Menthol IP 1 mg Suspension for M/s Windlas Biotech Ltd (Manufacturer) & M/s. Biological E. Ltd. (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 4157)	Number of Companies consisting of Market Share of 1% & Above	2
	Sum of MAT value considered for price calculation (in Lakhs)	81.60
	Sum of PTR per unit considered for price calculation	1.18
	Number of Packs considered	2
	Average PTR	0.59
	Add : 16% Retailer Margin	0.09
	Retail Price (without local taxes)	0.68
	% Reduction with compared to Highest Price	28.92%

Minimum Price (Rs.)	0.35
Maximum Price (Rs.)	0.83
Average of all considered (Rs.)	0.59
Retail Price (Rs.)	0.68

						TOTAL MAT		81,60,306	100%	M3			
S.No.	**पैक विवरणPack Description**	**छाप BRAND**	**कंपनी Company**	**Strength**	**Pack Size**	**Unit**	**PTR (Rs.)**	**MAT(Rs.)**	**SKU wise MAT %**	**Brandwise MAT (ignoring O% MAT)**	**Qualify (Y/N) Y=Yes N=No**	**Price per Unit (Rs.)**	**Price per Unit (Rs.) Considered**
1	TOREX COLD & FLU 2/250/5/120/60/1 MG	TOREX COLD & FLU	TORQUE PHARMACEUTICALS PVT LTD	2/250/5/120/60/1	60	SYRUP	21	1537993.80	18.85%	18.85%	Y	0.35	0.35
2	KOLQ PLUS 2/250/5/120/60/1 MG SUSPEN	KOLQ PLUS	BLUE CROSS LABORATORIES LTD	2/250/5/120/60/1	60	SUSPENSION	50	6622312.12	81.15%	81.15%	Y	0.83	0.83
		Rs. Per ml											
	Worked out Retail Price	0.68	Excluding GST										
	Launched price	1.03	Excluding GST										
	Claimed Price	1.23	Excluding GST										
	Proposed Price	**0.68**	Excluding GST										